## Q1 I currently suffer from:

Answered: 1,968 Skipped: 19


| ANSWER CHOICES | RESPONSES |  |
| :--- | :---: | :---: |
| Anorexia | $12.75 \%$ | 251 |
| Bulimia | $6.66 \%$ |  |
| Bulimarexia (restricting, bingeing, and purging) | 131 |  |
| Emotional Eating | $19.05 \%$ | 375 |
| Obesity | $19.87 \%$ |  |
| I don't suffer from anorexia, bulimia, binge eating disorder, bulimarexia, emotional eating, or obesity | 391 |  |
| TOTAL | $18.70 \%$ | 368 |

## Q2 The symptoms of my eating disorder first occurred:

Answered: 1,265 Skipped: 722


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Before the age of 10 | $15.57 \%$ | 197 |
| Between the ages of 11 and 13 | $21.90 \%$ | 277 |
| Between the ages of 14 and 19 | $31.70 \%$ | 401 |
| Between the ages of 20 and 29 | $15.42 \%$ | 195 |
| Between the ages of 30 and 49 | $11.07 \%$ | 140 |
| After the age of 50 | $4.35 \%$ | 55 |
| TOTAL |  | 1,265 |

# Q3 There was a specific event that triggered the onset of my eating disorder. 

Answered: 1,251
Skipped: 736


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | ---: |
| Yes | $34.85 \%$ | 436 |
| No | $65.15 \%$ | 815 |
| TOTAL |  | 1,251 |

Q4 Regarding restricting:


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I do not restrict | $19.65 \%$ | 245 |
| I started as a child | $12.11 \%$ |  |
| I started as a teenager | $39.05 \%$ | 151 |
| I started as an adult | $13.47 \%$ |  |
| I restrict every once in a while | $18.93 \%$ | 487 |
| I restrict during the day and eat normally during the night | $14.84 \%$ | 168 |
| I restrict $24 / 7$ | $11.23 \%$ | 236 |
| I restrict except when I am going to purge, then I eat "normally" | $9.70 \%$ | 185 |
| I restrict except when I am going to purge, then I binge | $15.64 \%$ | 121 |
| Other (please specify) | $6.98 \%$ | 195 |
| Total Respondents: 1,247 |  | 87 |

## Q5 When it comes to drugs/alcohol:



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I don't use drugs or alcohol | $65.06 \%$ | 782 |
| I use alcohol to keep from bingeing and purging | $4.33 \%$ | 52 |
| I use drugs to keep from bingeing and purging | $5.66 \%$ | 68 |
| When I drink alcohol, I am more likely to binge and purge | $16.47 \%$ | 198 |
| When I use drugs, I am more likely to binge and purge | $3.66 \%$ | 44 |
| Other (please specify) | $12.48 \%$ | 150 |

Total Respondents: 1,202

## Q6 Regarding Purging:



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I purge by vomiting | $34.46 \%$ | 428 |
| I purge by over-exercising | $18.76 \%$ | 233 |
| I purge by abusing laxatives | $13.12 \%$ | 163 |
| I don't purge | $0.00 \%$ | 0 |
| I purge by withholding insulin | $1.21 \%$ | 15 |
| I don't purge | $51.69 \%$ | 642 |
| Other (please specify) | $4.03 \%$ | 50 |

Total Respondents: 1,242

## Q7 I purge:

Answered: 828 Skipped: 1,159



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| 1 time per day | $9.54 \%$ | 79 |
| $1-5$ times per day | $16.67 \%$ | 138 |
| $1-5$ times per week | $20.89 \%$ | 173 |
| 1 time per month | $11.23 \%$ | 93 |
| Other (please specify) | $41.67 \%$ | 345 |
| TOTAL |  | 828 |

## Q8 Regarding food, I often experience the following:



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Fear of calories | $57.41 \%$ | 585 |
| Fear of carbs | $39.74 \%$ | 405 |
| Fear of eating food I have not prepared | $32.78 \%$ | 334 |
| Fear of fat | $38.17 \%$ | 389 |
| Fear of handling food | $8.54 \%$ | 87 |
| Fear of sodium | $12.07 \%$ | 123 |
| Fear of sugar | $37.00 \%$ | 377 |
| Food cravings | $60.75 \%$ | 619 |
| Food phobias | $18.65 \%$ | 190 |
| Obsessive thoughts about food | $71.34 \%$ | 727 |
| Total Respondents: 1,019 |  |  |

## Q9 Regarding shopping for food:



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I buy very healthy food except when I buy binge food | $72.77 \%$ | 719 |
| I have been reduced to stealing food for a binge | $7.89 \%$ | 78 |
| I buy food all the time that I know I will never eat | $16.90 \%$ | 167 |
| I rarely shop for food | $18.12 \%$ | 179 |

Total Respondents: 988

# Q10 While shopping for food, I may obsess for long periods of time in the grocery store by: 



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Reading every label | $49.74 \%$ | 483 |
| Eliminating any food that does not meet my criteria | $40.06 \%$ |  |
| Adding up the calories (or fat, or carbs etc.) before putting something in my cart | 389 |  |
| Debating whether or not to purchase a particular item | $32.65 \%$ | 317 |
| Fantasizing about bingeing on certain foods | $64.47 \%$ |  |
| Tempting myself by browsing aisles I normally try to avoid | $42.43 \%$ |  |
| Examining and re-examining produce/meats/fish | $28.53 \%$ | 626 |

[^0]
## Q11 Regarding my weight:

Answered: 1,055 Skipped: 932


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I judge myself on the basis of how I feel about the way I look in my clothes | $63.60 \%$ | 671 |
| I want to be smaller | $63.98 \%$ | 675 |
| I want to be as small as possible | $29.67 \%$ | 313 |
| I want to be a normal weight | $35.73 \%$ |  |
| If I lose weight it's a good day | $54.60 \%$ | 377 |
| I judge myself worth on the basis of what I weigh | $53.55 \%$ | 576 |
| I am afraid to gain weight | $58.77 \%$ | 620 |

Total Respondents: 1,055

## Q12 I spend ___ \% of the day thinking about food:

Answered: 1,069 Skipped: 918


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| $0 \%$ | $1.40 \%$ | 15 |
| $10-25 \%$ | $18.15 \%$ | 194 |
| $25-50 \%$ | $21.98 \%$ | 235 |
| $50-75 \%$ | $30.59 \%$ | 327 |
| $75 \%+$ | $27.88 \%$ | 298 |
| TOTAL |  | 1,069 |

## Q13 Regarding the scale:

Answered: 1,060 Skipped: 927


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I weigh myself once per week | $23.21 \%$ | 246 |
| I weigh myself once per day | $28.11 \%$ | 298 |
| I weigh myself multiple times per day | $17.08 \%$ | 181 |
| I have such a strong need to know my weight that I cannot function normally | $7.55 \%$ | 80 |
| I don't weigh myself | $35.94 \%$ | 381 |

Total Respondents: 1,060

## Q14 As a child, when it came to my weight, I was:



Q15 My lowest adult weight (in lbs) has been:
Answered: 1,272 Skipped: 715

Q16 My highest adult weight (in lbs.) has been:
Answered: 1,272 Skipped: 715

Q17 My ideal weight (in lbs) would be:
Answered: 1,269 Skipped: 718

## Q18 Regarding Dieting:

Answered: 1,305 Skipped: 682


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I do not diet | $20.31 \%$ |  |
| I started as a child | $17.70 \%$ | 265 |
| I started as a teenager | $42.53 \%$ | 231 |
| I was influenced by a parent to begin dieting | $28.35 \%$ | 555 |
| I was influenced by my peers to begin dieting | $19.92 \%$ | 370 |
| I was influenced by a significant other to begin dieting | $10.34 \%$ | 260 |
| I was influenced by the media to begin dieting | $30.11 \%$ | 135 |
| Other (please specify) | $14.25 \%$ | 393 |

Total Respondents: 1,305

## Q19 Specific Diets I have tried are:

Answered: 827 Skipped: 1,160

## Q20 Regarding shopping for food:

Answered: 1,287 Skipped: 700


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I buy healthy food all the time | $25.72 \%$ |  |
| I buy healthy food most of the time | $55.79 \%$ | 331 |
| I buy organic food whenever possible | $32.32 \%$ | 718 |
| I buy very healthy food except when I buy binge food | $0.23 \%$ | 416 |
| I buy mostly fast food or processed foods | $11.66 \%$ | 3 |
| I spend more than I can afford on food | $21.06 \%$ | 150 |
| I have been reduced to stealing food for a binge | $0.08 \%$ | 271 |
| I buy food all the time that I know I will never eat | $0.08 \%$ | 1 |
| I rarely shop for food | $11.89 \%$ | 1 |

Total Respondents: 1,287

## Q21 When shopping for food:



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I buy healthy food $0-25 \%$ of the time | $9.02 \%$ | 82 |
| I buy healthy food $25 \%-50 \%$ of the time | $21.01 \%$ | 191 |
| I buy healthy food $50-75 \%$ of the time | $40.48 \%$ | 368 |
| I buy healthy food $75-100 \%$ of the time | $29.48 \%$ | 268 |
| TOTAL |  | 909 |

## Q22 I consider myself a:

Answered: 1,060 Skipped: 927


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Vegan | $4.43 \%$ | 47 |
| Vegetarian | $10.19 \%$ | 108 |
| Ovo-Vegetarian | $4.53 \%$ | 48 |
| Meat Eater | $69.81 \%$ | 740 |
| Pescetarian | $11.04 \%$ | 117 |
| TOTAL |  | 1,060 |

## Q23 I avoid eating processed foods



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | ---: |
| Yes | $54.99 \%$ | 694 |
| No | $45.01 \%$ | 568 |
| TOTAL |  | 1,262 |

## Q24 I drink soft drinks.



Q25 I drink ___ cans of diet soft drinks every day.
Answered: 408 Skipped: 1,579

Q26 I drink ___ cans of non-diet soft drinks every day
Answered: 388 Skipped: 1,599

## Q27 I try to eliminate the following from my diet:



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| MSG | $50.34 \%$ | 588 |
| Sweeteners | $49.74 \%$ | 581 |
| Alcohol | $47.26 \%$ | 552 |
| Salt | $23.29 \%$ | 272 |
| Fats | $33.82 \%$ | 395 |
| Breads and Pasta | $59.25 \%$ | 692 |
| Sweets | $65.84 \%$ | 769 |
| Dairy | $37.07 \%$ | 433 |
| Grains | $34.50 \%$ | 403 |
| Genetically Engineered Foods | $52.14 \%$ | 609 |
| Other (please specify) | $11.47 \%$ | 134 |
| Total Respondents: 1,168 |  |  |

## Q28 I believe I suffer from food addiction.



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $60.93 \%$ | 750 |
| No | $39.07 \%$ | 481 |
| TOTAL |  | 1,231 |

## Q29 I often experience cravings for:



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I don't experience food cravings | $9.15 \%$ | 110 |
| Salty Foods | $49.67 \%$ | 597 |
| Sweets | $74.71 \%$ | 898 |
| Fatty Foods | $40.35 \%$ | 485 |
| Protein | $22.05 \%$ | 265 |
| Alcohol | $11.23 \%$ | 135 |
| Other | $0.00 \%$ | 0 |

Total Respondents: 1,202

## Q30 I have to have certain foods every day:

Answered: 1,231 Skipped: 756


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | ---: |
| Yes | $45.09 \%$ | 555 |
| No | $54.91 \%$ | 676 |
| TOTAL |  | 1,231 |

# Q31 I feel stressed or irritable if I don't eat certain foods every day: 

Answered: 549 Skipped: 1,438


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $71.95 \%$ | 395 |
| No | $28.05 \%$ | 154 |
| TOTAL |  | 549 |

Q32 I believe that U.S. foods are:
Answered: 1,214 Skipped: 773


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| very healthy | $1.32 \%$ | 16 |
| not very healthy | $0.00 \%$ | 0 |
| very unhealthy | $0.00 \%$ | 0 |
| healthy | $13.10 \%$ | 159 |
| not very healthy | $61.61 \%$ | 748 |
| completely unhealthy | $23.81 \%$ | 289 |
| unhealthy | $0.16 \%$ | 2 |
| TOTAL |  | 1,214 |

Q33 I believe that processed foods contain very unhealthy ingredients:


# Q34 I have heard of the term "food pollution" 



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | ---: |
| Yes | $48.69 \%$ | 594 |
| No | $51.31 \%$ | 626 |
| TOTAL |  | 1,220 |

Q35 I understand the term "food pollution"
Answered: 599 Skipped: 1,388


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $65.61 \%$ | 393 |
| No | $34.39 \%$ | 206 |
| TOTAL |  | 599 |

# Q36 Would you like to be contacted by The Norton Center? 

Answered: 43 Skipped: 1,944


| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| Yes | $20.93 \%$ |
| No | $81.40 \%$ |
| Total Respondents: 43 |  |

## Q37 Please provide some information below and one of our representatives will be in touch with you soon.

Answered: 9 Skipped: 1,978

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- | :--- |
| Name | $100.00 \%$ | 9 |
| Company | $0.00 \%$ | 0 |
| Address | $0.00 \%$ | 0 |
| Address 2 | $0.00 \%$ | 0 |
| City/Town | $0.00 \%$ | 0 |
| State/Province | $0.00 \%$ | 0 |
| ZIP/Postal Code | $0.00 \%$ | 0 |
| Country | $0.00 \%$ | 0 |
| Email Address | $100.00 \%$ | 9 |
| Phone Number | $77.78 \%$ | 7 |

Q38 Would you like to receive a print out of the questions and your answers?

Answered: 9 Skipped: 1,978


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $33.33 \%$ | 3 |
| No | $66.67 \%$ | 6 |
| TOTAL |  | 9 |


[^0]:    Total Respondents: 971

